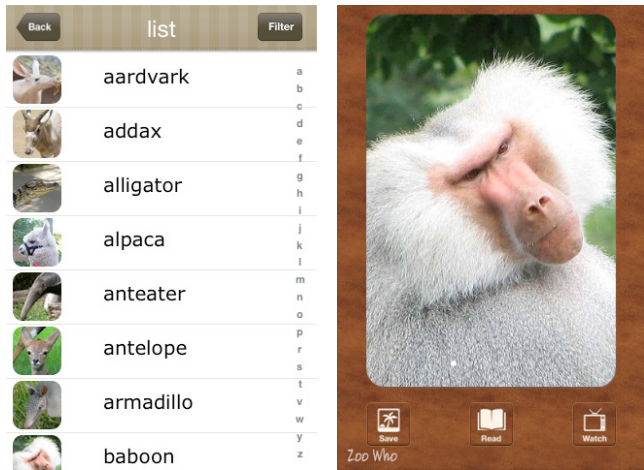
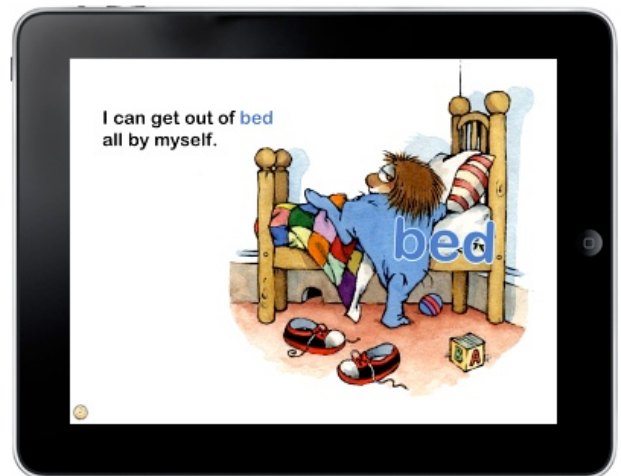


Five Features of e-Reading Experiences



Zoo Who? An Animal Encyclopedia from Adelante

1 - Navigation



Litter Critter from Oceanhouse Media

2 - Audio



Macbeth Interactive Motion Comic

3 - Graphics



A Present for Milo from Ruckus Media

4 - Interactives



DK Eyewitness Travel Guides

5 - Tools

As you evaluate the five features, think about how they contribute to the e-reading experience:

Navigation

Clear Confusing

Audio

Integral Incidental

Graphics

Integral Incidental

Interactives

Integral Incidental

Tools

Seamless Distracting