

Redefining "Reading a Book"

It's time to redefine what we mean by "reading a book".

What's involved with the activity of reading?

Does it need to be text or can it include graphics, sounds, motion, and other kinds of symbols?

Does reading need to have a traditional start and finish or could it be created as the reader moves through the experience?

Consider a revised definition that encompasses all these elements.

Reading is the process of constructing meaning from symbols.

What's required for something to be a book?

Does it need to be paper or can it be digital?

Can it contain artifacts or other elements?

Does it need to have pages?

Does it need to be linear or can it be branched or chaotic?

A book is a published collection of connected pages, screens, or materials.



The Kennedy Detail
Enhanced Edition
Kindle



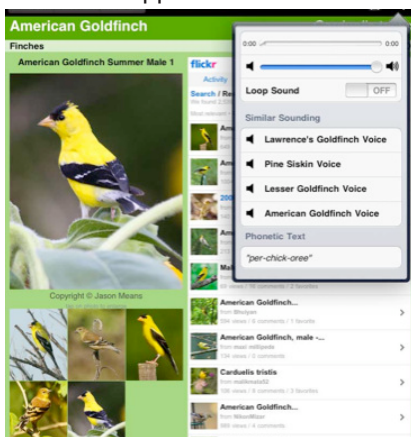
One Snowy Day
Apple iPad

Agents Win Lawson, Jerry Blaine,
Bob Burke, and Sam Sulliman scan

e-Books

Interactive Storybooks

iBirds Pro App



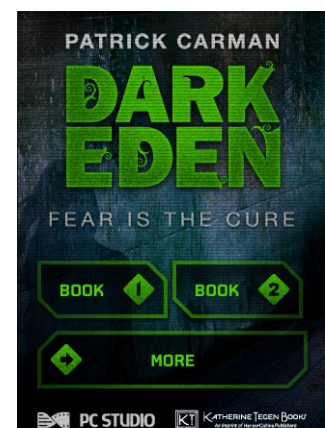
Reference Databases & Tools

U-Ventures



Hypertexts & Interactive Fiction

Dark Eden App



Transmedia Storytelling