

**L552 Project 3 Feedback Form  
Summer, 2009**

Item	Pts Avail	Pts Earn	Comments
<b>Survey</b>			
Setting/description/overview	1		
Population	1		
Need/Purpose	1		
Survey Tool	2		
Procedures for developing survey tool	2		
Procedures including time frame, steps for completion, etc.	3		
Survey Results	4		
Analysis of the Results	2		
Conclusion/ recommendations for next steps	2		
Document layout & presentation i.e., professional, logical structure, etc.	2		
<b>Promotion</b>			
Setting, need(s), purpose, description/overview	4		
Promotional Activities Plan/Description, details, timeline, assigned responsibilities, etc.	4		
Sample Materials & Evidence of Activities (emphasis on quality, attractive and professional appearance) & evidence of activities	6		
Focus on audio &/or video components	2		
Budget Spreadsheet	2		
Professionally presented	2		
<b>Media Integration/ Technology – Based Project</b>			
Need/Purpose/Description of Collection	2		
Incorporated Audio/Video Components	4		
Provided technology components (motivation, content information, strategies, activities, assessment)	12		
Professionally presented	2		
<b>Media Literacy Lesson/Unit/Learning Project</b>			
Need, purpose, setting, audience, description/ overview	2		
Lesson Components – motivation, content information , strategies, activities, assessment	8		
Audio and video components plus Media Literacy aspects	4		
Sample components; i.e, handouts presentation material, related documents	4		
Document layout and presentation	2		
<b>Collection Development</b>			
Need, purpose, setting, audience, description/overview	4		
Selection Criteria specified	3		
Audio and/or video components – detailed written explanation	4		
Description of other material components	2		
Discussion of maintenance/ support	3		

Budget spreadsheet (if the collection includes subscription or purchased items) OR a detailed description of how the collection will be updated as new items are available	2		
Document layout and presentation	2		
<b>Audio or Video Club</b>			
Identify setting, need(s), purpose, description/ overview	4		
Program activities plan; description, details, timeline, assigned responsibilities, etc.	4		
Sample materials (Emphasis on quality, attractive and professional appearance) & evidence of activities	6		
Focus on audio and/or video components	2		
Budget spreadsheet	2		
Professionally presented	2		
<b>Action Plan</b>			
Described the need, purpose, setting, audience, description/overview	2		
Provided a well-written report on a specific topic of inquiry	6		
Contained timely, well-cited professional literature	4		
Provided a detailed action plan	6		
Professionally presented document(s) layout and presentation (i.e., professional, logical structure)	2		
<b>Your Own Design</b>			
Need/purpose, setting, description/overview	4		
Content aspects; explain who, how, what, and when and how	4		
Technical aspects	4		
Audio and/or video components – detailed written explanation	4		
Sample component(s)	2		
Document layout and presentation; i.e., professional, logical structure, etc.	2		

Other Comments: