Action Look for people who are doing or making something interesting.

Balance Hold the camera steady. Lean on a shelf or table.

Close-up Move in close, but not too close. Stay at least 1 foot away.

Dark If it's dark, move your subject into the light or add light.

Eliminate Get rid of things in the background that might be distracting.

Frame Zoom in close enough so only your subject is showing.

Create a plan to guide your video.

Head Shot Be sure to show both head and shoulders.

Interview Ask people questions as you record their activities.

Judge Evaluate your video. How can you make it better?

Know Learn about your topic before doing your video.

Light Shoot with the light at your back, not toward the windows.

Microphone Get in close so you can pick up sounds on your microphone.

Noise Background noise can be distracting. Record in a quiet place.

Over-the-top Sneek a peek over-the-shoulder or over a table.

Point-of-view Try new views. Get low and shoot up; get high and shoot low.

Question To get interesting answers, ask good questions.

Real Objects Make your video interesting with real objects or experiments.

Subject The person, place, or thing you're recording is your subject.

Tripod Use a tripod to steady your camera.

Unique Look for interesting and unusual actions.

Voice-over Record your voice when you edit the video.

Welcome viewers to your program.

Xtra Effort Spend time thinking before you record.

You Put yourself in your video.

Zoom-up Zoom very slowly.

Detectives